



Benefits of Participation

- An unused asset is converted to useful information to better manage golf facilities.
- No cost to participate.
- Sends positive environmental message about golf.
- Brings new generation of golfers to golf facilities. People will want to get involved with "green" golfing and support golf courses.
- Endorsed by growing number of golf partners.
- Creates many new marketing strategies for the entire golf industry.
- The image of golf helping to improve the environment will reach the public.
- Demonstrates Green Initiative.
- Easy to do - just sign up.