



Office of the President

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March 27, 2009

Dear Noble and Bill,

As a council member of the International Sustainability Council, I take great pride in Urbana University's recognition as ISC's first (and presently only) higher education institution with an ISC-approved Sustainability Charter. Since my appointment as its President July 1, 2008, Urbana University has embarked to systematically inculcate the tenets of sustainability in all that we do, including infrastructure and grounds management, academic programming, and new initiative development.

Urbana University welcomes an opportunity to partner with entities similarly positioned to promote responsible resource stewardship through education, inspiration, and passionate commitment. I applaud Golfpreserves' dedicated embrace of furthering golf industry best practices in sustainability. We support your efforts and wish to join with you by providing an educational development and delivery vehicle.

We're partnering with ISC, Audubon Lifestyles, and LandDesign to create a Services for Education in Economic Development and Sustainability (SEEDS) unit at Urbana University. We envision offering educational programs with earned "sustainability" credits (ISC-certified). We'll formally launch SEEDS this fall with a full-day Sustainability Leadership Summit in Urbana. We are also developing an MBA in Leadership in Sustainability within our Chapman School of Leadership and Change.

We are pleased that you will partner with us in these and related endeavors.

Sincerely,

Stephen B. Jones, Ph.D.